

## Introduction

- Video Terminology
- TV Broadcast standards
- Social media standards
- SMPTE timecode
- Workflow
- Keyboard shortcuts

## Introduction to Premiere Pro

- Creating and saving a Premiere Project/s
- Closing Projects
- Projects vs sequences
- Creating sequences at correct settings
- Changing Existing Sequence Settings
- Premiere's user interface
- Exploring the panels
- Customising and saving Workspaces
- Overview of the main panels
- Asset Management
- Using bins (folders)
- Preferences

## Importing Assets

- Techniques for importing assets
- Importing video and audio formats (assets)
- Importing Photoshop, Illustrator files and images
- Organizing footage into bins

## Basic Editing Techniques

- Techniques for placing clips onto the timeline
- Overwrite vs insert edits
- Navigating the time line
- Selecting, moving and trimming clips on the timeline
- Editing clips on the timeline
- The ripple edit tool
- Snapping to CTI and other clips

- Timeline 'sticky' settings
- Using the source monitor (setting in and out points)
- Adding/removing tracks
- Source patching
- Undo's and Re-do's
- Delete gap/s

## Creating Titles

- The Text Tool
- Basic text parameters
- The Shape Tools
- Gradient fill
- Editing text in the Essential Graphics Panel
- Text styles
- Search Adobe stock Motion Graphics Templates

## Working with Effects

- Applying effects
- Effect Controls panel
- 'Fixed' effects vs 'added' effects
- Saving and re-using effects
- Basic introduction to the Lumetri colour panel
- Copying FX vs copying attributes
- Frequently used Effects
- Adjustment layers

## Transitions

- Adding transitions
- Editing transitions
- Applying video transitions to multiple clips
- Changing default transitions
- Replacing transitions
- Changing default duration of transitions
- Audio transitions

## Stabilizing Footage

- Analyzing footage with the warp stabilizer effect

- Smoothing motion, removing motion

## Chroma Keying (green screen)

- The Ultra key effect

## Advanced Editing

- Arranging a story board and automating to the timeline
- Shuffle edits
- Advanced Editing Tools
- Introduction to Nesting
- J/L edits (separate Audio and Video)
- Replacing clips and retaining FX attributes
- Picture in a picture

## Introduction Motion

- The motion parameters
- Introduction to keyframing

## Speed Change

- Changing speed
- Reverse speed
- Time stretch tool
- Variable time remapping

## Audio

- Audio clips, tracks and master volume
- Adjusting audio clip levels in the timeline
- Essential Sound Panel
- Auto Ducking music to dialogue

## Exporting

- Exporting for broadcast
- Exporting for web, social media and mobile devices
- Adobe Media Encoder
- Pixel aspect ratios
- Common DV Codecs
- Saving Export Presets

## Project Manager

- Basic Archiving Projects

2

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DURATION